

IN THE SPECIFICATION

Please replace the paragraph beginning at line 25, page 11 with the following rewritten paragraph:

Package A is associated with enterprise 702. Thus, a recipient requesting package A may be matched against an enterprise level profile to determine that recipients entitlement, in an embodiment of the present invention in accordance with methodology 600, FIGURE 6. Thus, in this exemplary embodiment each of recipients ~~703-717~~ 703, 705, 707, 709, 711, 713, 715 and 717 matching the enterprise level profile are entitled to package A.